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Tricorp and Gilde: One Team for the workday of tomorrow

Gilze, 31 July 2025 – Tricorp, the leading Dutch brand in modern workwear, is proud to announce its partnership with investment firm Gilde Equity Management. With Gilde as new co-shareholder, Tricorp is poised for its next phase of growth, with a strong focus on international expansion.

Accelerated growth with an entrepreneurial spirit

Tricorp is the leading Dutch brand in professional workwear within the value-for-money segment. What sets Tricorp apart is its unique combination of strong brand positioning and a sharp focus on fit, design, sustainability, and socially responsible business practices. Most orders are available for immediate delivery, contributing to high reliability and customer satisfaction. With a network of over 1,500 dealers and a loyal customer base, Tricorp achieved revenues of approximately EUR 50 million in 2024.

Gertjan van Eck, Tricorp:

"This is a major step forward for Tricorp. We are a family business, and it was immediately clear that Gilde understands and values entrepreneurship. Together, we can accelerate our young and dynamic company to make even more workplace satisfaction a given. Our involvement with HAAS F1 and PSV Eindhoven also shows that we are not afraid to think big and invest in strong partnerships."



Eschwin Hetzenauer, Managing Partner at Gilde Equity Management:

"Tricorp is a remarkable company with an incredible drive. We are truly inspired by their distinctive approach. We are excited to help further scale and internationalize Tricorp, and to strengthen the brand as a leading player in Europe."

The transaction is expected to be completed in September 2025, subject to approval by the competition authorities.

For more information or interview requests, please contact:

Tricorp

Patricia van Keulen

Patricia.vankeulen@tricorp.com

www.tricorp.com

Gilde Equity Management

Eschwin Hetzenauer

info@gilde.nl

www.gembenelux.com

